

NOTE: This answer is missing hypothesis and interview questions about the target customers

Problem Fit Hypotheses

Hypothesis	Questions
<ul style="list-style-type: none">• <i>Customers' problems:</i> Canadian families have a hard time planning activities together as the burden of responsibility usually falls on the same people each time.	<p>Q1: Which family members take the responsibility for planning a scheduled family activity? How useful would you find such an app?</p> <p>Q2: What responsibilities do these family members typically have?</p> <p>Q3: What are the pain points with determining responsibilities for a scheduled family activity?</p>
<ul style="list-style-type: none">• <i>Customers' problems:</i> Canadian families have some limited resources that they need to share among individual members of the family.	<p>Q1-1: Does your family need to share resources?</p> <p>Q1-2(a): Why?</p> <p>Q1-2(b): Why not?</p> <p>Q2: What are some resources shared among your family members?</p> <p>Q3: What are the pain points you and your family experience when coordinating resources, if any?</p> <p>Q4: If your family does share resources, do you have alternative ways for all members to use the resources they require without having to share?</p>

<ul style="list-style-type: none"> • <i>Customers' problems:</i> Canadian families have conflicts with their individual schedules when trying to coordinate activities among themselves. 	<p>Q1: How would you schedule a family activity?</p> <p>Q2: What are the pain points found in scheduling activities with your family, if any?</p> <p>Q3: In what ways do you solve scheduling conflicts among individual members of your family?</p>
<ul style="list-style-type: none"> • <i>Customers' problems:</i> Individuals within families in North America have trouble keeping up-to-date on relevant family news despite wanting to do so. 	<p>Q1 : Do you try to keep up-to-date with family news?</p> <p>Q1-1(a): If you do, what are the methods you use to stay up-to-date? Are you satisfied with current methods of staying up-to-date? Please explain.</p> <p>Q1-1(b): If you do not, would you like to keep it up-to-date?</p>
<ul style="list-style-type: none"> • <i>Current solution:</i> Current tools such as Cozi, Google Calendar, sticky notes on the fridge, etc. do not help families coordinate resources among themselves. 	<p>Q1: What methods do you currently use to decide the sharing of resources among family members? If so, how effective is it/ are they?</p> <p>Q2: What tools do you currently use to share resources among family members?</p> <p>Q3: What do you like or dislike about your current methods or tools of sharing resources with your family?</p>