

Team Attendance

Worth 1 CoursePoint (from Teamwork marks)

Rubric: 0 or 1

- This is an individual mark.
- 1 CoursePoint is earned for each Tuesday team meeting attended, capped at 8 CoursePoints.
- There are 10 eligible meetings (weeks 3-12), thus each student can miss 2 meetings without penalty (other than the natural consequences of friction with teammates, additional coordination hassles, etc).

Buddy Team Activity

Worth 1 CoursePoint (from Teamwork points)

Rubric: out of 10 pts

- (1pt) List of participating team members
- (1pt) Participating buddy team and its members
- (4pts) Team's write-up of the feedback received and how they responded to feedback (in terms of changes to their project, interview questions, interview delivery)
 - Mark based on completeness and clarity of their write-up
 - (4) outstanding, (3.5) excellent. (3) very good, good, (2.5) satisfactory, (<2.5) unsatisfactory
- (1pt) Evaluation of buddy team's participation in the feedback exercise
- (3pts) How actionable this team's advice to the buddy team was
 - Based on buddy team's write-up of their responses to feedback
 - (3) outstanding, excellent. (2.5) very good, good, (2) satisfactory, (<2) unsatisfactory

Week 3 Deliverables

Worth 3 CoursePoints (from Deliverables points)

Rubric: out of 70 pts

- (10pts) Relevance of stakeholders
 - 10 Stakeholders must include champion, no more than 5 user classes, no more than 1 technical expert from team
 - Expecting at least one domain expert, expert on adjacent systems, software engineer (self); but if listed stakeholders are as (or almost as) good as these, it is OK to be missing these
- (25pts) Completeness and Relevance of Matrix entries (with contact column filled with information on how to recruit/contact such stakeholders)
 - (5pts) Stakeholders are reachable/achievable
 - (5pts) What is important to the stakeholder
 - (5pts) What kinds of requirements stakeholder can contribute to the project
 - (10pts) Aggregate score for other fields
 - Outstanding (5), Excellent (4.5), Satisfactory (4), Unsatisfactory (<4)

Week 3 Deliverables

- (30pts) Personas
 - (6pts) Level of detail about the personal background of personas and who they are (e.g., photo)
 - (6pts) Level of detail about the technical background and experience of personas (details that affect user characteristics)
 - (6pts) Level of detail about the drivers and goals of personas
 - (6pts) Level of detail about the problems and pain points that personas want to be addressed
 - (6pts) Personas do not reflect interviewees – i.e., user segments for whom the team has direct access to real people
 - Outstanding(6), excellent(5), satisfactory(4), unsatisfactory (<3)
- (5pts) Professional writing and presentation