

## **Data-Intensive Distributed Computing**

CS 431/631 451/651 (Fall 2021)

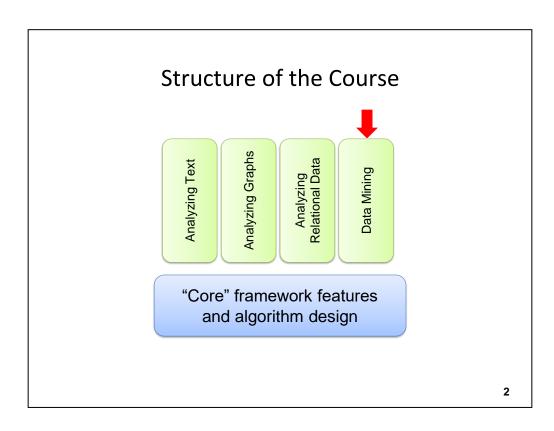
Part 7: Data Mining (1/4)

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These slides are available at https://www.student.cs.uwaterloo.ca/~cs451



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# Supervised Machine Learning

The generic problem of function induction given sample instances of input and output

## Focus today

Classification: output draws from finite discrete labels

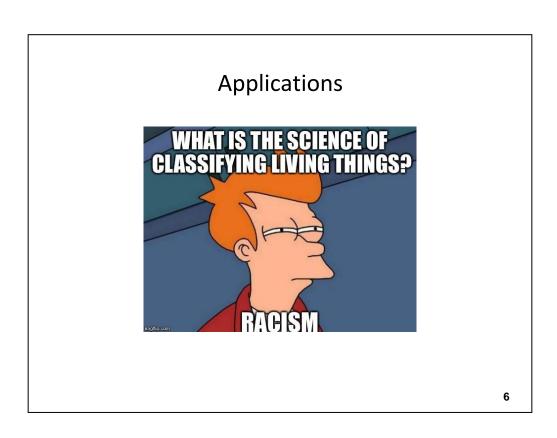
Regression: output is a continuous value

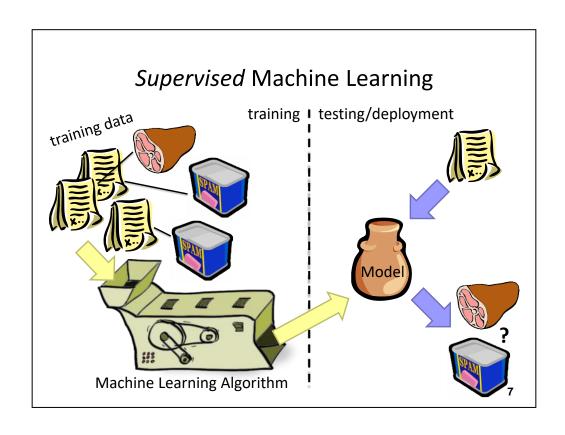
This is not meant to be an exhaustive treatment of machine learning!



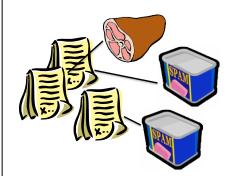
# **Applications**

Spam detection
Sentiment analysis
Content (e.g., topic) classification
Link prediction
Document ranking
Object recognition
Fraud detection
And much much more!





## **Feature Representations**



Who comes up with the features? How?

#### Objects are represented in terms of features:

"Dense" features: sender IP, timestamp, # of recipients, length of message, etc.

"Sparse" features: contains the term "Viagra" in message, contains "URGENT" in subject, etc.

# **Applications**

Spam detection
Sentiment analysis
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Features are highly application-specific!

## Components of a ML Solution

Data

**Features** 

Model

gradient descent, stochastic

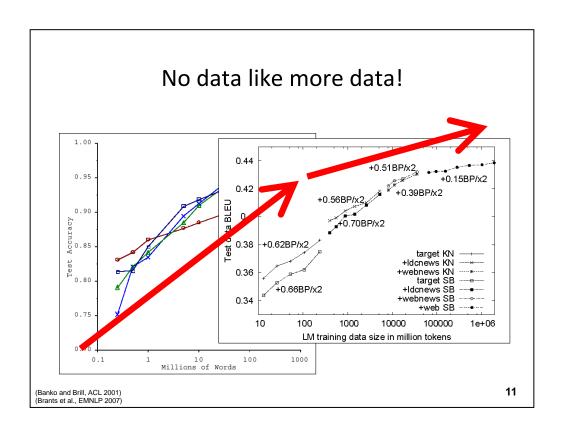
logistic regression, naïve Bayes, SVM, random forests, perceptrons, neural networks, etc.

gradient descent, L-BFGS, etc. Optimization

What "matters" the most?

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Data matters the most. If we throw a lot of data at almost any algorithm it performs good.



We have seem these examples before. For example stupid backoff outperforms other algorithms when it's trained on a lot of data.

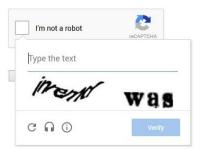
# Limits of Supervised Classification?

Why is this a big data problem?

Isn't gathering labels a serious bottleneck?

#### Solutions

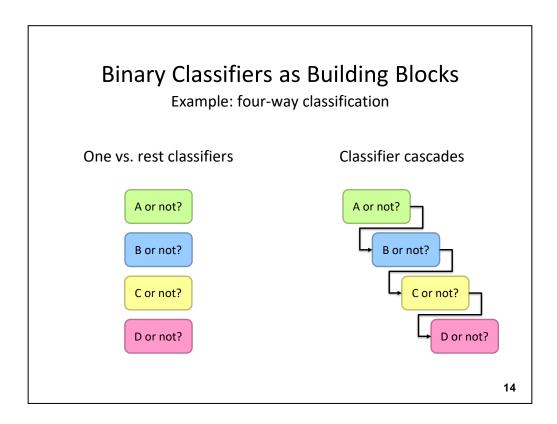
Crowdsourcing
Bootstrapping, semi-supervised techniques
Exploiting user behavior logs



# Supervised Binary Classification

Restrict output label to be binary
Yes/No
1/0

Binary classifiers form primitive building blocks for multi-class problems...



## The Task

Given: 
$$D=\{(\mathbf{x}_i,y_i)\}_i^n$$
 (sparse) feature vector 
$$\mathbf{x}_i=[x_1,x_2,x_3,\ldots,x_d]$$
  $y\in\{0,1\}$ 

Induce:  $f: X \to Y$ 

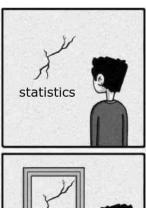
Such that loss is minimized

$$\frac{1}{n} \sum_{i=0}^{n} \ell(f(\mathbf{x}_i), y_i)$$
 loss function

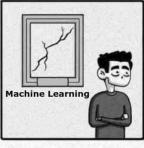
Typically, we consider functions of a parametric form:

$$\arg\min_{\theta} \frac{1}{n} \sum_{i=0}^{n} \ell(f(x_i;\theta), y_i)$$
 model parameters

# Key insight: machine learning as an optimization problem!



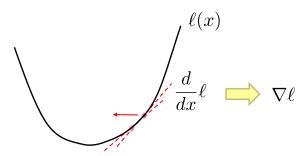






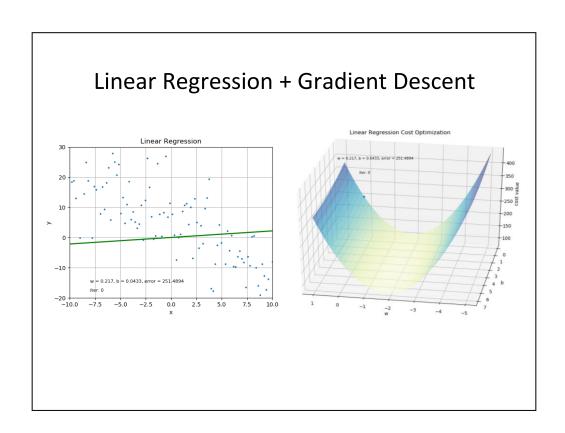
$$\arg\min_{\theta}\frac{1}{n}\sum_{i=0}^{n}\ell(f(x_{i};\theta),y_{i})$$
 Because the closed form solutions generally not possible ... 
$$\mathbf{Gradient\ Descent}$$

# Gradient Descent: Preliminaries Intuition behind the math...



$$\theta^{(t+1)} \leftarrow \theta^{(t)} - \gamma^{(t)} \frac{1}{n} \sum_{i=0}^n \nabla \ell(f(\mathbf{x}_i; \theta^{(t)}), y_i)$$
 New weights Old weights

Update based on gradient



### **Gradient Descent: Preliminaries**

$$\operatorname{arg\,min}_{\theta} \frac{1}{n} \sum_{i=0}^{n} \ell(f(\mathbf{x}_i; \theta), y_i) \qquad \operatorname{arg\,min}_{\theta} L(\theta)$$

#### Compute gradient:

"Points" to fastest increasing "direction"

$$\nabla L(\theta) = \left[ \frac{\partial L(\theta)}{\partial w_0}, \frac{\partial L(\theta)}{\partial w_1}, \dots \frac{\partial L(\theta)}{\partial w_d} \right]$$

#### So, at any point:

$$\mathbf{b} = \mathbf{a} - \gamma \nabla L(\mathbf{a})$$

$$L(a) \ge L(b)$$

# **Gradient Descent: Iterative Update**

Start at an arbitrary point, iteratively update:

$$\theta^{(t+1)} \leftarrow \theta^{(t)} - \gamma^{(t)} \nabla L(\theta^{(t)})$$

We have:

$$L(\theta^{(0)}) \ge L(\theta^{(1)}) \ge L(\theta^{(2)}) \dots$$

# **Gradient Descent: Iterative Update**

Start at an arbitrary point, iteratively update:

$$\theta^{(t+1)} \leftarrow \theta^{(t)} - \gamma^{(t)} \nabla L(\theta^{(t)})$$

We have:

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#### Lots of details:

Figuring out the step size
Getting stuck in local minima
Convergence rate

...

### **Gradient Descent**

Repeat until convergence:

$$\theta^{(t+1)} \leftarrow \theta^{(t)} - \gamma^{(t)} \frac{1}{n} \sum_{i=0}^{n} \nabla \ell(f(\mathbf{x}_i; \theta^{(t)}), y_i)$$

Note, sometimes formulated as  ${\it ascent}$  but entirely equivalent

#### Even More Details...

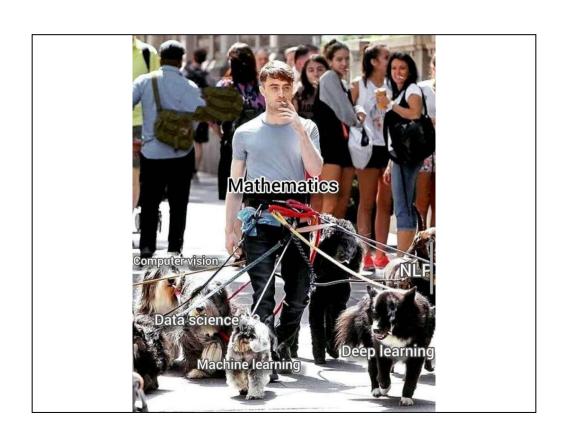
Gradient descent is a "first order" optimization technique Often, slow convergence

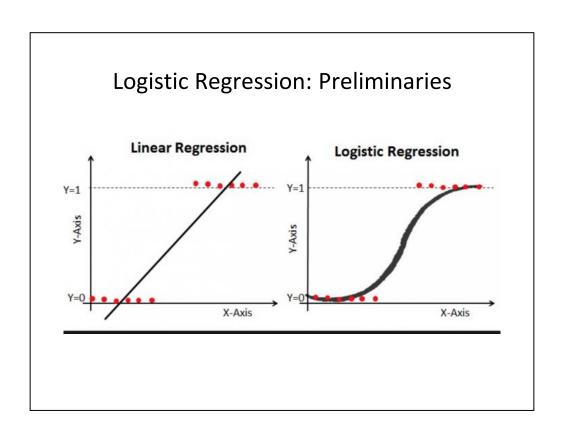
#### Newton and quasi-Newton methods:

Intuition: Taylor expansion

$$f(x + \Delta x) = f(x) + f'(x)\Delta x + \frac{1}{2}f''(x)\Delta x^2$$

Requires the Hessian (square matrix of second order partial derivatives): impractical to fully compute





## Logistic Regression: Preliminaries

Given: 
$$D = \{(\mathbf{x}_i, y_i)\}_i^n$$
  
 $\mathbf{x}_i = [x_1, x_2, x_3, \dots, x_d]$   
 $y \in \{0, 1\}$ 

Define: 
$$f(\mathbf{x};\mathbf{w}): \mathbb{R}^d \to \{0,1\}$$
 
$$f(\mathbf{x};\mathbf{w}) = \begin{cases} 1 \text{ if } \mathbf{w} \cdot \mathbf{x} \geq t \\ 0 \text{ if } \mathbf{w} \cdot \mathbf{x} < t \end{cases}$$

Interpretation: 
$$\ln \left[ \frac{\Pr(y=1|\mathbf{x})}{\Pr(y=0|\mathbf{x})} \right] = \mathbf{w} \cdot \mathbf{x}$$

$$\ln \left[ \frac{\Pr(y = 1|\mathbf{x})}{1 - \Pr(y = 1|\mathbf{x})} \right] = \mathbf{w} \cdot \mathbf{x}$$

# Relation to the Logistic Function

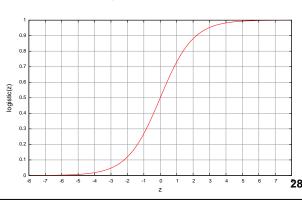
After some algebra:

$$\Pr\left(y=1|x\right) = \frac{e^{w \cdot x}}{1 + e^{w \cdot x}}$$

$$\Pr\left(y = 0|x\right) = \frac{1}{1 + e^{\mathbf{w} \cdot \mathbf{x}}}$$

The logistic function:

$$f(z) = \frac{e^z}{e^z + 1}$$



## Training an LR Classifier

*Maximize* the conditional likelihood:  $\arg \max_{\mathbf{w}} \prod_{i=1}^{n} \Pr(y_i | \mathbf{x}_i, \mathbf{w})$ 

Define the objective in terms of conditional  $\log$  likelihood:  $L(\mathbf{w}) = \sum_{i=1}^n \ln \Pr(y_i|\mathbf{x}_i,\mathbf{w})$ 

We know:  $y \in \{0, 1\}$ 

So:  $Pr(y|x, w) = Pr(y = 1|x, w)^y Pr(y = 0|x, w)^{(1-y)}$ 

Substituting:

$$L(\mathbf{w}) = \sum_{i=1}^{n} \left( y_i \ln \Pr(y_i = 1 | \mathbf{x}_i, \mathbf{w}) + (1 - y_i) \ln \Pr(y_i = 0 | \mathbf{x}_i, \mathbf{w}) \right)$$

## LR Classifier Update Rule

Take the derivative:

$$L(\mathbf{w}) = \sum_{i=1}^{n} \left( y_i \ln \Pr(y_i = 1 | \mathbf{x}_i, \mathbf{w}) + (1 - y_i) \ln \Pr(y_i = 0 | \mathbf{x}_i, \mathbf{w}) \right)$$
$$\frac{\partial}{\partial \mathbf{w}} L(\mathbf{w}) = \sum_{i=0}^{n} \mathbf{x}_i \left( y_i - \Pr(y_i = 1 | \mathbf{x}_i, \mathbf{w}) \right)$$

General form of update rule:

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} + \gamma^{(t)} \nabla_{\mathbf{w}} L(\mathbf{w}^{(t)})$$
$$\nabla L(\mathbf{w}) = \left[ \frac{\partial L(\mathbf{w})}{\partial w_0}, \frac{\partial L(\mathbf{w})}{\partial w_1}, \dots \frac{\partial L(\mathbf{w})}{\partial w_d} \right]$$

Final update rule:

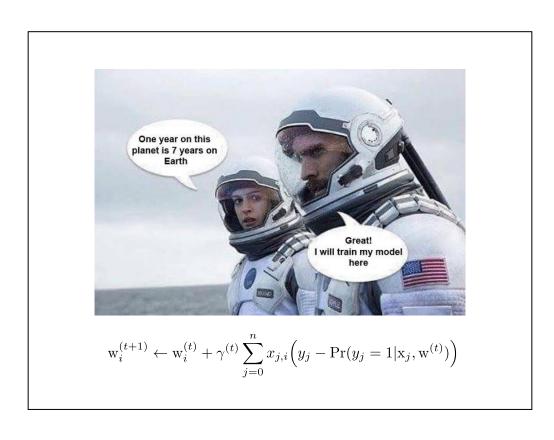
$$\mathbf{w}_{i}^{(t+1)} \leftarrow \mathbf{w}_{i}^{(t)} + \gamma^{(t)} \sum_{j=0}^{n} x_{j,i} \Big( y_{j} - \Pr(y_{j} = 1 | \mathbf{x}_{j}, \mathbf{w}^{(t)}) \Big)$$

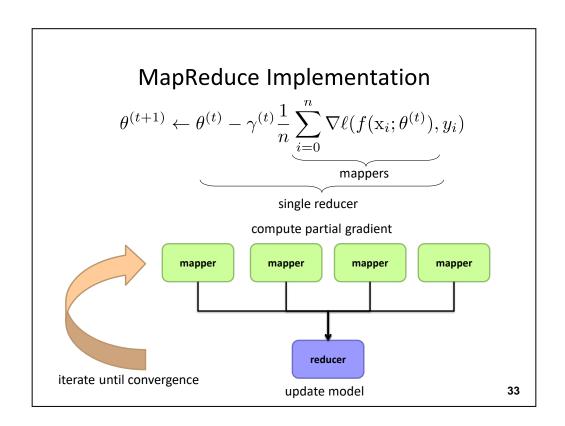
## Lots more details...

Regularization
Different loss functions

...

Want more details?
Take a real machine-learning course!





## **Shortcomings**

#### Hadoop is bad at iterative algorithms

High job startup costs
Awkward to retain state across iterations

High sensitivity to skew

Iteration speed bounded by slowest task

Potentially poor cluster utilization

Must shuffle all data to a single reducer

#### Some possible tradeoffs

Number of iterations vs. complexity of computation per iteration E.g., L-BFGS: faster convergence, but more to compute

