

CS492 - Spring 2020 - Assignment 2 on Reimagining the Web

Instructions: You are not required to do any research. You may answer these questions from the ideas and thoughts that are in your head. Write your responses in the spaces provided.

Name:

Section:

1. The web has evolved into a medium where personal data has become a commodity. Why has this happened? What is it about the web which has made this all possible? Give two succinct reasons.

2. What steps can be taken in order to regain control of our personal data? Apart from existing government legislation stipulating privacy protection, how can the web be run so that the view of our personal data as a commodity is reimagined? Describe two creative ideas, with a bit of technical detail.